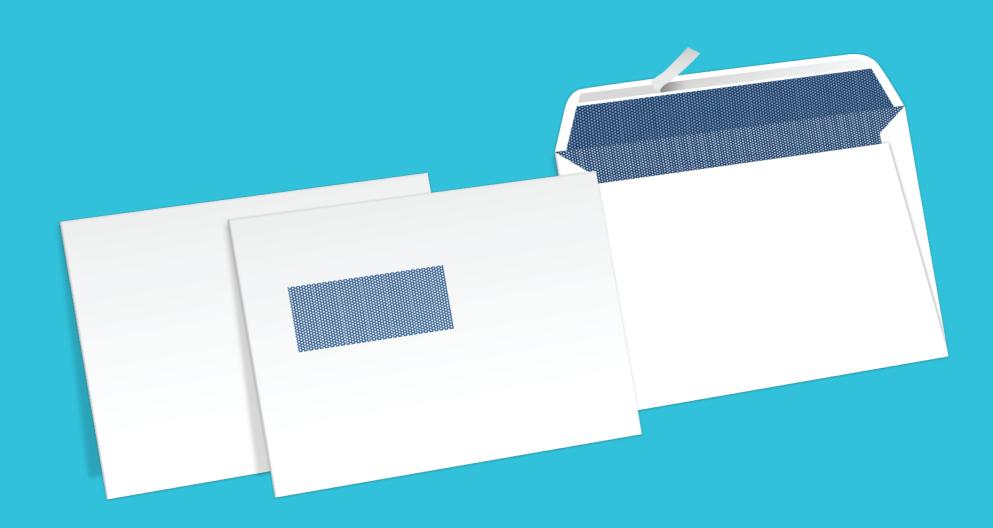
# This page must be deleted before submitting

# PRODUCT SETUP FACT SHEET



## WHAT IS BLEED?

When designing for print it is important to remember that it can be difficult to trim a job right on the edge of a design. In order to achieve the best result possible, you will need to extend your design past the trim lines, so the design can easily be cut down to size. The area that extends past your trim lines is called 'bleed'. In order to get the best results when designing for print, it's important to ensure your artwork always extends past the trim lines.



# **ENVELOPE**

C5 - Plain Face & Window Face 229x162mm

#### **GENERIC FACTS:**

- Convert all text to outlines
- 2mm internal bleed required
- File provided in CMYK only
- Our recommended rich black break down in
- 40%C, 40%M, 40%Y, and 100%KSupplied as press ready PDF

### **IMPORTANT DESIGN NOTES:**

- As per industry standard colours may vary up to 5%
- For the best colour accuracy please refer to a Pantone colour guide and not your screen.

#### PRODUCT SPECIFICS:

- Artwork size: 229mm x 162mm (WxH)
- Window Size: 95x38mm (WxH)
- 2mm internal bleed required
- 150dpi minimum

#### **PLAIN FACE**

**SIZE**: 229x162 mm (W x H)

Please delete this layer before sending back to us.

SAFE AREA or are

Place important text or image Inside this blue area to prevent trimming.

INTERNAL BLEED

Keep all important artwork with the blue safe area

TRIM LINE

Artwork will be trimmed here.

#### **WINDOW FACE**

**SIZE**: 229x162 mm (W x H)

Please delete this layer before sending back to us.



Place important text or image Inside this blue area to prevent trimming.

Keep all important artwork

with the blue safe area

**INTERNAL BLEED** 

SAFE AREA

Artwork will be trimmed here.

**TRIM LINE**