PRODUCT SETUP FACT SHEET



WHAT IS BLEED?

When designing for print it is important to remember that it can be difficult to trim a job right on the edge of a design. In order to achieve the best result possible, you will need to extend your design past the trim lines, so the design can easily be cut down to size. The area that extends past your trim lines is called 'bleed'. In order to get the best results when designing for print, it's important to ensure your artwork always extends past the trim lines.



EZY Tube Fabric Display

EZY Tube fabric display - Small

GENERIC FACTS:

- Convert all text to outlines
- File provided in CMYK only
- Our recommended rich black break down in
- 40%C, 40%M, 40%Y, and 100%K
 Supplied as press ready PDF

IMPORTANT DESIGN NOTES:

- As per industry standard colours may vary up to 5%
- For the best colour accuracy please refer to a Pantone colour guide and not your screen.

PRODUCT SPECIFICS:

- Artwork size: Small 937mm x 2275mm (WxH)
- Total size with bleed: Small 967mm x 2335mm(WxH)
- Template ratio 1:1
- Image resolutions must be 150dpi
- All images must be embedded and final artwork flattened
- Frame: When assembled the display stands 2290mm high x 915 wide Base plate = 955mm long and 250mm wide

Please delete this layer before sending back to us.

SIZE: 937x2275 mm (W x H)

SIZE WITH BLEED:967x2335 mm (W x H)

SAEE AREA

Keep all text and important info inside the blue area

STITCH LINE

Artwork will be trimmed here.

BLEEDAREA

Extend your artwork to the edge of this area.
Text and Images on this red shaded area will be trimmed