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# PRODUCT SETUP FACT SHEET

## TEARDROP BANNER FLAG

Teardrop Banner Flag - Medium

## GENERIC FACTS:

- Convert all text to outlines
- 30mm bleed required
- File provided in CMYK only
- Our recommended rich black break down in 40%C, 40%M, 40%Y, and 100%K
- Supplied as press ready PDF

## IMPORTANT DESIGN NOTES:

- As per industry standard colours may vary up to 5%
- For the best colour accuracy please refer to a Pantone colour guide and not your screen.

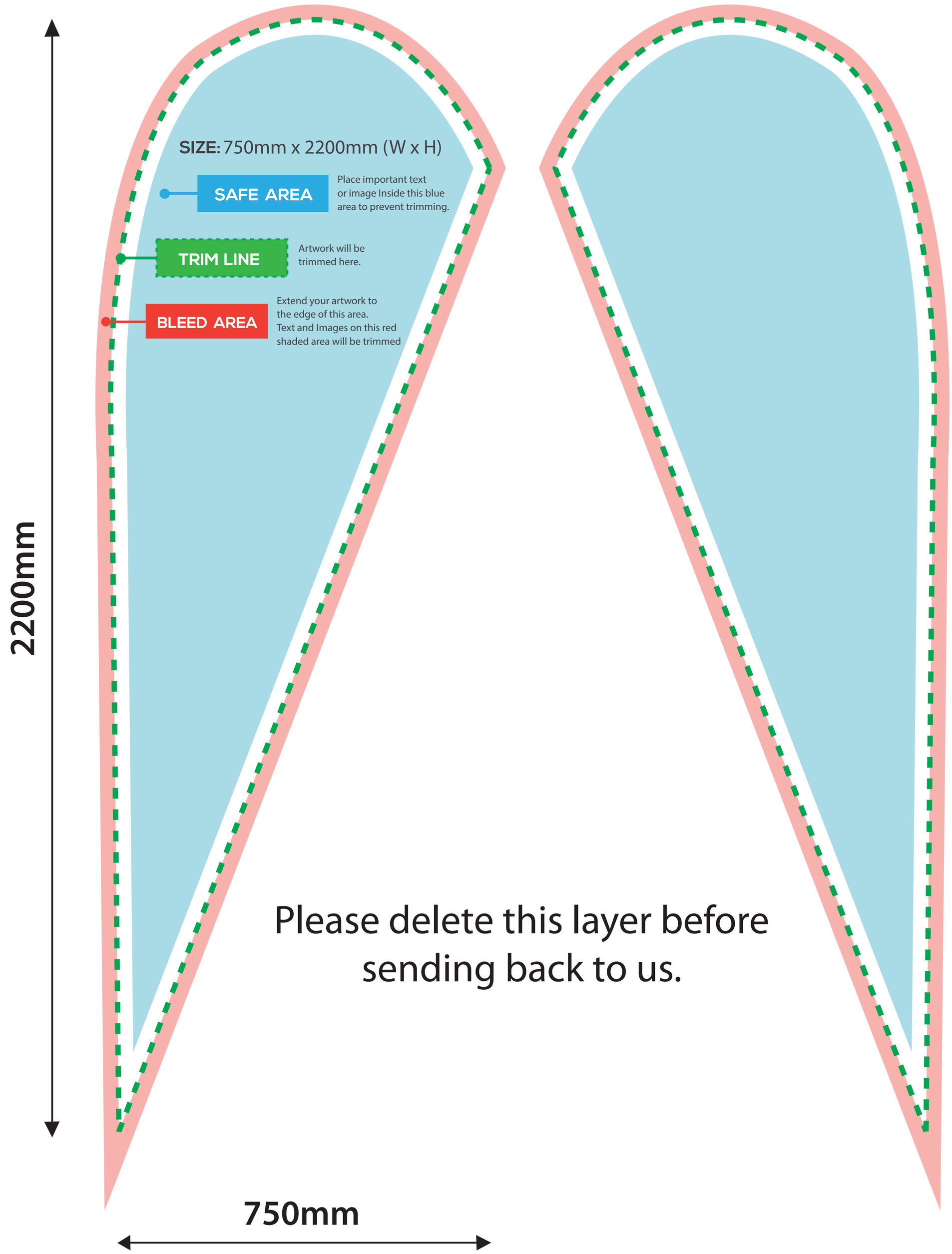
## WHAT IS BLEED?

When designing for print it is important to remember that it can be difficult to trim a job right on the edge of a design. In order to achieve the best result possible, you will need to extend your design past the trim lines, so the design can easily be cut down to size. The area that extends past your trim lines is called 'bleed'. In order to get the best results when designing for print, it's important to ensure your artwork always extends past the trim lines.

## PRODUCT SPECIFICS:

- Artwork size: Medium 750mm x 2200mm (WxH)
- Total size with bleed: Medium 810mm x 2260mm (WxH)
- Use of vector image recommended
- Pole Size: Medium (3.5m)
- Height once assembled: Medium (2.7m)
- 30mm bleed required

# MEDIUM TEARDROP BANNER FLAG

For single side print,
place artwork here.

For double side print,
place artwork on both.